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## **Australian Officials sign MOU to Host APAC Hydrogen 2023 Summit & Exhibition**

The **Australian Hydrogen Council (AHC)** has signed an MOU with the **Sustainable Energy Council (SEC)** to host the **Asia Pacific Hydrogen 2023 Summit & Exhibition** at the **ICC in Sydney, Australia on 26-27 October 2023**.

The global event, which convenes over 3,000 attendees to advance hydrogen's role in the future energy mix, has also announced the confirmed support and participation from the **Australia Trade and Investment Commission** and the **New South Wales (NSW) Government**.

The aim of the Asia Pacific Hydrogen Summit & Exhibition is to be the official meeting place for government and private sector leaders to exchange insights, showcase advancements and establish new partnerships that will accelerate the hydrogen industry scaleup to deliver a successful energy transition in line with 2030 and 2050 climate goals. SEC organises three of these summit & exhibition events every year: one in America, one in Europe and one in Asia. Australia has been chosen by SEC as the leading location for the Asia Pacific Hydrogen Summit & Exhibition for years to come.

By hosting the APAC Hydrogen 2023 Summit & Exhibition, the Australia Hydrogen Council is highlighting the country's commitment to become a major global player by 2030. Plans are underway to build domestic hydrogen hubs fostering demand and co-locating infrastructure which will underpin Australia's world-leading exporting capabilities.

**Minister for Energy, Matt Kean:** "We are pleased to bring together the Sustainable Energy Council's network of leaders from across government and industry in Sydney and show NSW is the number one destination for investment for green hydrogen. By 2030, the green hydrogen industry can grow our gross state product by \$600 million each year and by 2050 could attract up to \$80 billion of investment."

**Minister for Enterprise, Investment and Trade, Alister Henskens:** "We are excited to host the next summit and showcase to the world why NSW is Australia's net zero and clean economy capital. This two-day event will attract thousands of visitors to our State and generate an estimated \$2.7 million in direct expenditure, delivering a significant boost to the NSW visitor economy. We look forward to presenting to the world the opportunities NSW has to offer."

**Australian Hydrogen Council CEO, Fiona Simon:** "We are delighted that Australia has attracted world hydrogen leaders to converge in NSW. Hydrogen's role in the energy mix is accelerating and it presents not only an economic growth opportunity, but a way to evolve our resources and provide long-term economic resilience. This event will be the ultimate meeting ground for global leaders, government representatives and industry stakeholders spearheading the hydrogen industry, and an opportunity to show the world that Australia is set to be a global hydrogen powerhouse."

**Australian Trade and Investment Commission General Manager, Investment and Sectors, Peter Horn said:** "Austrade is pleased to support the Asia Pacific Hydrogen Conference and draw global attention to Australia's emerging world class hydrogen sector. Hydrogen offers Australia and our trading partners a unique opportunity to decarbonise, deliver energy security, and support green economic prosperity. The conference will showcase a



number of leading hydrogen projects and companies that are active in the Asia Pacific region. It will bring together global experts and decision makers to drive public and private commercial collaboration in this important sector."

**Advisors to the bid, business events bidding specialists BESydney CEO, Lyn Lewis-Smith said:** "The local industry and Government collaboration in securing the inaugural Hydrogen Summit for the Asia Pacific region is a great signal of intent of Australia's ambitions to transition to a renewable energy superpower, placing Sydney alongside global hydrogen cities like Rotterdam and Washington DC. Events like this are a shot in the arm for tourism, but they also stimulate progress in the city, nation and region where they are held, placing a global spotlight on our region's hydrogen community, highlighting the incredible ideas and skills found here, and adding new perspective to a predominantly northern hemisphere discussion."

**Sustainable Energy Council (SEC) Managing Director, Chris Hugall:** "SEC is very proud of our partnership with the Australian Hydrogen Council to deliver the Asia Pacific Hydrogen Summit & Exhibition with the official support from Austrade and the Government of New South Wales. As hydrogen accelerates into the mainstream energy sector, we invite the global energy community to join us in Sydney, grasp the advancements and create new partnerships in the Region which will enable this important industry to deliver on its potential."

The Australia Hydrogen Council, the Australia Trade and Investment Commission, and the NSW Government will also have a strong presence at the **World Hydrogen Summit & Exhibition** taking place in Rotterdam in May 2023. Industry representatives are encouraged to reach out to the relevant organisations before the Summit to discuss opportunities for support and collaboration.

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**Notes to Editors:**

To apply for a press pass to cover the event, please email [czuliani@sustainableenergycouncil.com](mailto:czuliani@sustainableenergycouncil.com)

**About Asia Pacific Hydrogen 2023 Summit & Exhibition:**

Now in its 3<sup>rd</sup> edition, the event is produced by the Sustainable Energy Council (SEC), in partnership with the Australian Hydrogen Council (AHC) and with the Support of Austrade. Asia Pacific Hydrogen 2023 will gather 3000 attendees from across the global energy value chain. Featuring a world-class exhibition, a strategic summit, technical sessions and 2 days of continuous networking, the event is regularly attended and sponsored by an array of organisations leading current hydrogen projects world-wide. For more information please visit: <https://www.asia-hydrogen-summit.com/>

**About the Australian Hydrogen Council**

The Australian Hydrogen Council is the peak representative body for the Australian hydrogen industry, with members from across the hydrogen value chain. We represent the emerging hydrogen industry and connect it with its stakeholders to collectively create a clean and resilient energy future that has hydrogen as a key part of the energy mix.

**About The Australian Trade and Investment Commission**

The Australian Trade and Investment Commission (Austrade) is building a stronger economy by accelerating the



growth of Australian businesses through international trade, attracting foreign investment and stimulating recovery in the visitor economy. Learn more about Austrade at [austrade.gov.au](http://austrade.gov.au)

**About Business Events Sydney (BESydney):**

BESydney promotes Sydney as the pre-eminent Asia-Pacific business visitor destination and acquires strategic business events that deliver economic and social impact for Sydney, NSW and global communities. Independent and not for profit, BESydney is supported by the NSW Government, City of Sydney and industry.

**About the Sustainable Energy Council**

The Sustainable Energy Council is on a mission to accelerate a hydrogen-powered energy transition. Hydrogen will be crucial to ensure a decarbonised energy future and at SEC we are committed to the development of a hydrogen economy. We deliver a key role by gathering public and private sector stakeholders at our global Summits to collaborate and sign partnerships for ambitious hydrogen projects that will significantly contribute to reaching net-zero goals. More information <https://www.sustainableenergycouncil.com/>

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