


**3,000+**  
VISITORS

**700+**  
DELEGATES

**150+**  
EXHIBITORS

**40+**  
SPONSORS

**100+**  
SPEAKERS



# ASIA-PACIFIC HYDROGEN 2024

SUMMIT & EXHIBITION

12 - 13 SEPTEMBER 2024  
BRISBANE, AUSTRALIA



# WITH THANKS TO OUR 2024 SPONSORS, PARTNERS & SUPPORTERS

IN PARTNERSHIP WITH



SUPPORTED BY



HOST STATE



DIAMOND SPONSOR



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[ASIA-HYDROGEN-SUMMIT.COM](https://asia-hydrogen-summit.com)





# INTRODUCING ASIA-PACIFIC 2024 SUMMIT & EXHIBITION

UNITING GOVERNMENT & INDUSTRY TO ACCELERATE HYDROGEN DEVELOPMENT

Part of the SEC World Hydrogen Series, the Asia-Pacific 2024 Summit & Exhibition, partnered with the Australian Hydrogen Council, supported by Australian Trade and Investment Commission and Queensland Government are delighted to announce the event will be taking place in Brisbane, 12-13 September 2024.

We're excited to host global hydrogen leaders as they unite with the region's policy makers and energy stakeholders in 2024, registration is now open!

Following our extremely successful inaugural event in 2023, join us to meet with over 3000 industry leaders from across the value chain, including hydrogen stakeholders, government officials and policy makers as they showcase the latest technology, discuss new policies in place and analyse upcoming projects in the hydrogen space.





# WHAT'S ON AT ASIA-PACIFIC HYDROGEN 2024 SUMMIT & EXHIBITION

THURSDAY 12TH  
SEPTEMBER 2024

Summit Day 1

Exhibition Day 1



H2 Tech Series Day 1



FRIDAY 13TH  
SEPTEMBER 2024

Summit Day 2

Exhibition Day 2



H2 Tech Series Day 2







# THE ONLY APAC EVENT WHICH ATTRACTS A GLOBAL AUDIENCE

**100+**  
SPEAKERS

**40+**  
SPONSORS

**3,000+**  
VISITORS

**150+**  
EXHIBITORS

**50**  
COUNTRIES  
REPRESENTED

**20+**  
GOVERNMENT  
SPEAKERS

**700+**  
DELEGATES



70+

HIGH-LEVEL  
SPEAKERS

20+

STRATEGIC  
SESSIONS

20+

GOVERNMENT  
SPEAKERS

700+

C-LEVEL  
ATTENDEES



“

It's powerful to be here at this event, we have an entire New Mexico delegation, from the energy industry to broad entrepreneur economic development folks and that's actually how you get it done...”

**MICHELLE LUJAN GRISHAM**  
Governor of the State of New Mexico  
Government of New Mexico



# ASIA-PACIFIC HYDROGEN 2024 Summit

# THE GLOBAL STAGE FOR HYDROGEN PROJECTS, POLICIES & STRATEGIES

The Asia-Pacific Hydrogen 2024 Summit brings the policy and strategy leaders at the forefront of regional and global hydrogen projects together to provide insights on the latest advancements that are driving the industry.



Renewable Hydrogen Production



Electrolyser Developments



Low Carbon Hydrogen Production with CCUS



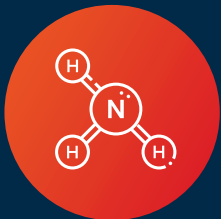
Clean Hydrogen Storage Infrastructure, Transportation & Distribution



Hydrogen Supply Chain Development



Global Ports Creating Hydrogen Hubs and Demand Centres



Hydrogen Carriers: Ammonia, Methanol, Liquid Hydrogen, LOHC



Decarbonising Hard to Abate Sectors Through Low Carbon Hydrogen Applications



Hydrogen Mobility Advancements on Land, Sea and Air



Hydrogen Bankability, Investments, Subsidies



Global Governments Leading the Creation of a Hydrogen Economy



Standardisation, Certification & Regulations



“

This summit is really important, it brings people together from around the world in one place to network...we know that there's a lot more work to be done but it's why this event is so important, so people can talk about that, really work together...collaboration is going to be the key for us to make hydrogen work.”

**THE HON. PENNY SHARPE**

Minister for Climate Change, Minister for Energy, Minister for the Environment,  
and Minister for Heritage  
Government of New South Wales





# ASIA-PACIFIC HYDROGEN 2023 SUMMIT & EXHIBITION SPEAKERS INCLUDED



**THE HON. PENNY SHARPE**  
Minister for Climate Change,  
Minister for Energy, Minister  
for the Environment, and  
Minister for Heritage  
**Government of New  
South Wales**



**THE HON. TOM  
KOUTSANTONIS MP**  
Minister for Infrastructure  
and Transport, Minister for  
Energy and Mining  
**Government of South  
Australia**



**H.E. RACHMAT KAIMUDDIN**  
Deputy Minister for Infrastructure  
and Transportation Coordination  
**Coordinating Ministry  
of Maritime Affairs and  
Investment of the Republic  
of Indonesia**



**DR JUERGEN FRIEDRICH**  
Ministerial Envoy  
for International  
Hydrogen Projects  
**Federal Ministry for  
Economic Affairs and Climate  
Action, Federal Republic  
of Germany**



**SANDOR GAASTRA**  
Secretary-General  
**Ministry of Economic  
Affairs and Climate Policy,  
Government of the Kingdom  
of the Netherlands**



**MICHELLE LUJAN  
GRISHAM**  
Governor of the State  
of New Mexico  
**Government of  
New Mexico**



**CATHERINE ZERGER**  
Branch Head – Hydrogen  
Strategy, Department of  
Climate Change, Energy,  
the Environment and Water  
**Australian Government**



**TIM STOCK**  
Director Hydrogen and  
Clean Energy, Office of  
Energy and Climate Change  
within NSW Treasury  
**Government of  
New South Wales**



**CHRIS SHAW**  
Deputy Director-General,  
Hydrogen, Department of  
Energy and Public Works  
**Queensland Government**



**HAN FEENSTRA**  
Hydrogen International  
Program Manager  
**Ministry of Economic Affairs  
and Climate Policy, Government  
of the Kingdom of the Netherlands**



**DR FIONA SIMON**  
CEO  
**Australian  
Hydrogen Council  
(AHC)**



**MARTIJN COOPMAN**  
Program Manager  
International Hydrogen  
Supply Chains  
**Port of Rotterdam**



**VICENTE PINTO**  
Counsellor for Investment  
Affairs (Asia)  
**InvestChile**



**LUCY NATION**  
Vice President - Hydrogen,  
Australia and Asia Pacific  
**bp**



**ANDREW HORVATH**  
Global Group Chairman  
**Star Scientific Limited**



**JOHN HIRJEE**  
Head of Research & Analysis,  
Resources, Energy &  
Infrastructure  
**ANZ Banking Group**



**ADAM BACON**  
Regional Executive –  
Asia Pacific  
**Bloom Energy**



**MENNO WEUSTINK**  
Vice President  
New Energy APAC  
**Woodside Energy**



**STEFAN HAKANSSON**  
Chief Clean Energy Officer  
(CCEO)  
**GFG Alliance**



**JEREMY HASNIP**  
Head of Energy Transition,  
Australia  
**SMBC**



**KEISUKE MIYOSHI**  
Director General, Hydrogen and  
CCS Project Department  
**Japan Organization for Metals and  
Energy Security (JOGMEC)**



**JAMES KIM**  
President & CEO  
**Approtium**



**JOHN GUNN**  
Global Operations  
Executive Hydrogen  
**Bechtel**



**SAMUEL MORILLON**  
Managing Director, Australia  
**Siemens Energy**



**PHIL RICHARDSON**  
General Manager  
Hydrogen Projects  
**Stanwell Corporation**



**CLAUS NUSSGRUBER**  
CEO  
**Utility Global**



**RAFAEL FEJERVARY**  
Director – Hydrogen  
**SLB**



**DANIEL KIM**  
Chief Executive Officer  
**Ark Energy**



**KOHEI TOYODA**  
Director General for Energy  
Transformation Strategy, Energy and  
Natural Resources Finance Group  
**Japan Bank for International  
Cooperation (JBIC)**



**ALEXANDRA MCINTOSH**  
Director | Business  
Development &  
Transactions  
**Australian Renewable  
Energy Agency (ARENA)**



**3,000+**  
VISITORS

**150+**  
EXHIBITORS

**H2 TECH  
STAGE**

**HYDROGEN  
IN ACTION  
ZONE**

“

We get to meet a lot of hydrogen developers from Australia and also around the world and find solutions to some of those challenges so that hydrogen can be adopted at scale in the future.”

**GORDON CHAKAODZA**  
Director, Victorian Hydrogen Hub (VH2)  
Swinburne Research | Swinburne  
University of Technology



ASIA-PACIFIC HYDROGEN 2024

# Exhibition

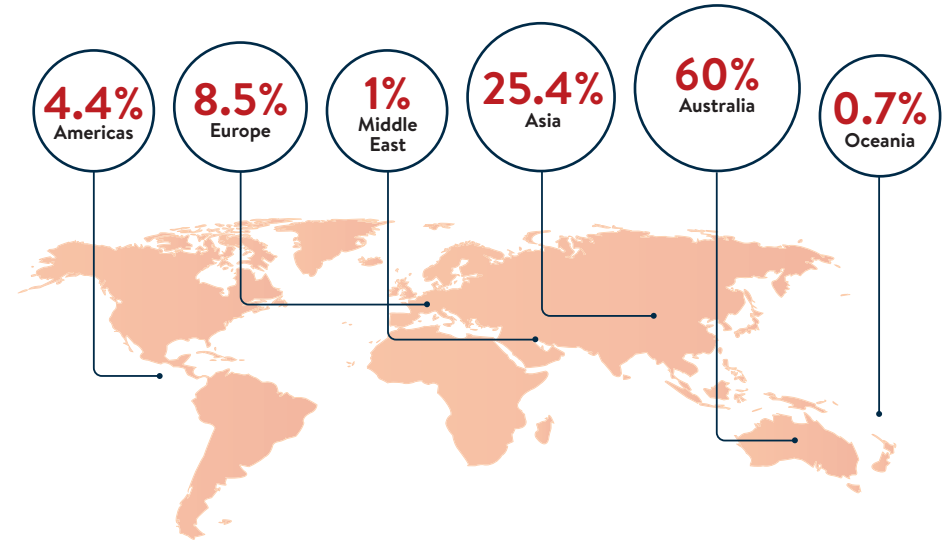
# MEET WITH THE GLOBAL VALUE CHAIN AT ASIA-PACIFIC HYDROGEN 2024

## WHO WILL YOU MEET



- 38% DIRECTOR/CEO/COO/MD/CHAIRMAN/PRESIDENT/VP/HEAD
- 30% GENERAL MANAGER/SENIOR MANAGER/COUNTRY MANAGER
- 10% BUSINESS DEVELOPMENT/COMMERCIAL/SALES/MARKETING
- 9% ADVISOR/ENGINEER/ANALYST
- 7% LEGAL/GOVERNMENT REPRESENTATIVE
- 6% PRESS/ACADEMIA

## A GLOBAL AUDIENCE OF ENERGY LEADERS IN ATTENDANCE



## JOB FUNCTIONS



- 29.7% HYDROGEN PRODUCERS, ELECTROLYSERS, FUEL CELL, CHEMICALS, GAS, WATER/WIND/SOLAR, EQUIPMENT & MATERIAL SUPPLIER, COMPONENTS, PARTS & LNG
- 15.8% TECHNOLOGY, INNOVATION & INTEGRATED SOLUTIONS, BIOMASS, RENEWABLES, POWER GENERATION, BATTERY / STORAGE & BIOMASS
- 14.2% GOVERNMENT, MINISTRY & REGULATOR, LEGAL
- 13.1% CONSTRUCTION, EPC COMPANY, SYSTEM SUPPLIER (OEM), MAINTENANCE/SERVICE COMPANY & UTILITY COMPANY, PROFESSIONAL SERVICES, PROJECT CONTRACTOR/SUPPORT SERVICES & REAL ESTATE, INFRASTRUCTURE
- 10.9% HYDROGEN USERS, INTERNATIONAL ENERGY COMPANY, NATIONAL ENERGY COMPANY & CONGLOMERATE, HEAVY INDUSTRY
- 9% ACADEMIC / RESEARCH COMPANY, PRESS & MEDIA NGO & ASSOCIATIONS
- 8.8% ACCOUNTING, BANKS, FINANCE, INVESTORS, TRADING AND ENERGY BUYER
- 4.5% AVIATION AND AUTOMOTIVE, GAS TRANSPORT, TRANSPORT & MOBILITY, LOGISTICS & SUPPLY CHAIN, SHIPPING, PORTS AND PIPELINE



# ASIA-PACIFIC HYDROGEN 2024 FLOORPLAN

With over 150 exhibiting companies, the Asia-Pacific Hydrogen 2024 Summit & Exhibition continues its growth in line with the rapid hydrogen industry expansion.

Join leading companies presenting hydrogen pilot projects, innovative technologies, new products and key services for all aspects of the growing hydrogen value chain. By exhibiting at Asia-Pacific Hydrogen 2024, you will take advantage of this unique opportunity to connect and highlight your solutions directly to new business partners, creating the crucial relationships needed to expand into new markets, access innovative expertise and grow the industry as a whole.



This event is different from other events because these experts are not only coming from Australia but other countries, so having an Asia-Pacific event here in Australia really lets us have a focus on how do we build those networks with both our Australian and Asian Partners.”

## TATS KATO

Head of Project Origination (ESG, Decarbonization & Infrastructure)  
Sojitz



# ASIA-PACIFIC HYDROGEN 2024 EXHIBITORS INCLUDE





# HIGHLIGHT YOUR EXPERTISE, MEET DECISION MAKERS, SECURE DEALS

## WHY EXHIBIT AT ASIA-PACIFIC HYDROGEN 2024

- ✓ Participate in the largest and most senior event in the APAC region
- ✓ 3000 global buyers and partners
- ✓ Generate new leads and exchange insights in a highly targeted environment
- ✓ Showcase your products and services to global buyers and partners
- ✓ Position your brand as a leader in the growing hydrogen market
- ✓ A cost and time effective way to discover new business opportunities
- ✓ Exchange insights and answer your clients questions instantly
- ✓ Be part of a growing hydrogen community world-wide

## BOOK YOUR EXHIBITION STAND

Contact Elliott McGinn  
Tel. +44 207 978 0029

Email. [AsiaHydrogen@sustainableenergycouncil.com](mailto:AsiaHydrogen@sustainableenergycouncil.com)

## WHAT'S INCLUDED IN THE SPACE ONLY STAND?



### SPACE ONLY US\$490 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- You design and build your stand to your specifications
- Additional furniture and media devices available at discount cost
- Free of charge Exhibitor passes
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

## WHAT'S INCLUDED IN THE SHELL SCHEME?



### SHELL SCHEME US\$590 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- Sizes from 9 square meters
- Fascia with company name
- Walls which you can brand with your prints
- Carpeted flooring
- Table & chairs
- Electricity socket & lights
- Additional furniture and media device available at discounted cost
- Free of charge Exhibitor passes
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

## SPEAK AT H2 TECH SESSIONS

Demonstrate your solutions to Exhibition Visitors by presenting at the H2 Tech Series Sessions on the exhibition floor. This option is only available for exhibitors and is charged. Please get in touch for more information.

**3,000+**  
VISITORS

**H2 TECH  
STAGE**

**40**  
SPEAKERS

**40**  
TECHNICAL  
PRESENTATIONS



ASIA-PACIFIC HYDROGEN 2024



**H2**   
**TECH**  
**SERIES**

ASIA-HYDROGEN-SUMMIT.COM

“

It's fascinating to see how as we progress in the hydrogen sector we have different topics, different questions and a different sense of urgency. There's nothing like the connections and the networking here on site, it's amazing.”

**FLORENCE LINDHAUS**  
Head of Hydrogen, Cluster Manager – Energy  
German-Australian Chamber of Industry  
and Commerce





# YOUR CHANCE TO ATTEND THE MOST SENIOR HYDROGEN EVENT IN APAC WITH A COMPLIMENTARY VISITOR PASS!

The incredible **free-to-attend** H2 Tech Series is your opportunity to jumpstart your hydrogen research and development

The H2 Tech Series runs parallel to the Summit Sessions, bringing you a collection of short presentations delivered on the Exhibition Floor. This unique opportunity allows you to hear directly from hydrogen experts presenting their company's latest technologies and solutions to develop the hydrogen ecosystem.

## WHY YOU SHOULD VISIT THE EXHIBITION & H2 TECH SERIES FREE OF CHARGE

- ✓ Hear from hydrogen experts, on the exhibition floor
- ✓ Explore a wide range of topics to enhance your hydrogen knowledge
- ✓ Grasp the latest cleantech developments for your hydrogen business
- ✓ Meet with technology manufacturers presenting their latest solutions
- ✓ Ask your questions and understand the future of hydrogen applications
- ✓ Get unique access to high-level hydrogen insights
- ✓ Expand your network and kickstart your industry collaboration
- ✓ Secure deals and do business with key speakers at their exhibition stands

## SPEAK AT THE H2 TECH SERIES. GET IN TOUCH WITH:

Elliott McGinn Tel. +44 207 978 0029  
Email. [AsiaHydrogen@sustainableenergycouncil.com](mailto:AsiaHydrogen@sustainableenergycouncil.com)



“

Having an Asia-Pacific event here in Australia really lets us have a focus on how do we build those networks with our Australian and Asian Partners.”

**KAHIL LLOYD**

Executive Director, Hydrogen and Future Fuels,  
Department of Energy and Public Works  
Queensland Government



# MAXIMISE YOUR EXPOSURE WITH A SPONSORSHIP PACKAGE

## EXPAND YOUR REACH WITH OUR BRANDING OPPORTUNITIES:



Lunches & Coffee Breaks



Gala Dinner



Drinks Reception



Your logo on badges, lanyards and promotional items



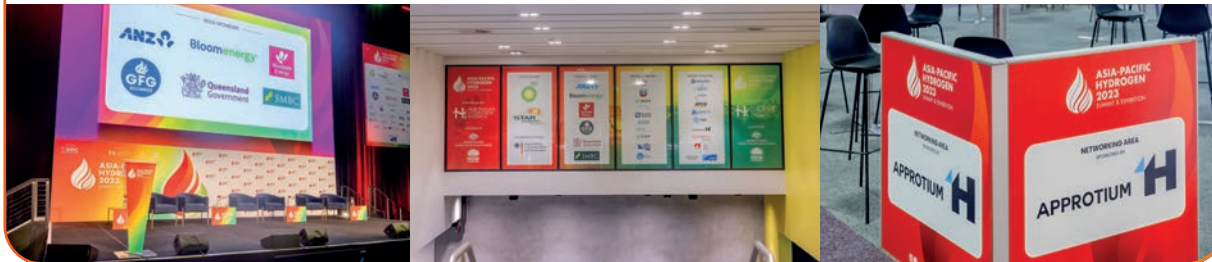
Brand Highlighted Across Event Signage



Logo on Programme & All Marketing Materials



Dedicated Interviews, Emails, Social Media Posts to our Audience



## WHY SPONSOR ASIA-PACIFIC HYDROGEN 2024?

- ✓ The most senior APAC hydrogen event
- ✓ Global reach with attendees from over 50 countries
- ✓ Gain prime exposure to senior decision makers and government officials
- ✓ Maximise your brand reach with inclusion in our event marketing campaign, offering exposure to 5,800,000 hydrogen professionals
- ✓ Highlight your position as a key player, showcase your company's latest products and activities



**98% OF PARTICIPANTS**

Rated the Quality of the Summit & Exhibition as Good or Excellent



**96% OF PARTICIPANTS**

Rated the Quality of the Networking Opportunities Good or Excellent



**92% OF PARTICIPANTS**

Would Recommend the Event to a Colleague

**GET IN TOUCH WITH OUR TEAM TO DISCUSS TAILORED SPONSORSHIP PACKAGES.**

Contact Elliott McGinn Tel. +44 207 978 0029 Email. [AsiaHydrogen@sustainableenergycouncil.com](mailto:AsiaHydrogen@sustainableenergycouncil.com)



# THE APAC HYDROGEN ADVISORY BOARD OF INDUSTRY LEADERS

The Sustainable Energy Council Hydrogen Series of Events bring together governments and companies across the entire supply chain to drive forward the industry and ensure hydrogen plays a pivotal role in the energy transition. Our esteemed Asia-Pacific Hydrogen Advisory Board is made up of senior decision makers from across the hydrogen value chain. Our members meet regularly and give focus to the proceedings to ensure that key industry challenges and opportunities are addressed. The results are highly relevant and solution-focused events across the Hydrogen Series that encourage stakeholders from around the world to take action, meet industry players and do business together.



**DR FIONA SIMON**  
CEO  
Australian Hydrogen  
Council (AHC)



**TIM STOCK**  
Director Hydrogen  
and Clean Energy  
Office of Energy and  
Climate Change within  
NSW Treasury



**NICK SMITH**  
Executive Director, Growth  
and Low Carbon Division  
Department for Energy  
& Mining, Government  
of South Australia



**ANDREW MORRIS**  
Manager - Hydrogen  
Austrade



**MARTIJN COOPMAN**  
Program Manager  
International Hydrogen  
Supply Chains  
Port of Rotterdam



**CINDY LIM**  
Chief Executive Officer  
Keppel Infrastructure  
Pte Ltd



**SHIGERU (SAM) MURAKI**  
Representative Director  
Clean Fuel Ammonia  
Association



**RUPERT MALONEY**  
Executive Director  
and the Head of Hydrogen  
Clean Energy Finance  
Corporation



**FRANZISKA  
TEICHMANN**  
Senior Manager & Head of  
the German Secretariat for  
the Energy Cooperation with  
Australia and New Zealand  
adelphi



**ALEXANDRA  
MCINTOSH**  
Director | Business  
Development & Transactions  
Australian Renewable  
Energy Agency  
(ARENA)



**RICHARD ANDREWS**  
CEO  
Australia Japan  
Business Co-operation  
Committee

FOR MORE INFORMATION ABOUT THE HYDROGEN ADVISORY BOARD

Contact Elliott McGinn Tel. +44 207 978 0029 Email. [AsiaHydrogen@sustainableenergycouncil.com](mailto:AsiaHydrogen@sustainableenergycouncil.com)

# FORGE NEW BUSINESS RELATIONSHIPS TO ACCELERATE HYDROGEN PROJECTS IN ASIA PACIFIC

SUMMIT ACCESS PASS	EXHIBITION VISITOR PASS
USD \$2,299	FREE OF CHARGE Free Attendance to All Industry Representatives
<input checked="" type="checkbox"/> Summit Sessions	_____
<input checked="" type="checkbox"/> Summit Networking Evening Reception, Lunches & Coffee Breaks	_____
<input checked="" type="checkbox"/> Exhibition Access	<input checked="" type="checkbox"/> Exhibition Access
<input checked="" type="checkbox"/> Exhibition Networking	<input checked="" type="checkbox"/> Exhibition Networking
<input checked="" type="checkbox"/> Technical Sessions	<input checked="" type="checkbox"/> Technical Sessions
<input checked="" type="checkbox"/> Name in Companies Attending	_____
<input checked="" type="checkbox"/> Access to Networking Platform for 1 Month after Event	_____
<input checked="" type="checkbox"/> Rewatch Session Recordings	_____
<input checked="" type="checkbox"/> Download Speaker Presentations	_____
<a href="#">REGISTER NOW</a>	<a href="#">REGISTER NOW</a>

**GET IN TOUCH WITH OUR TEAM TO DISCUSS EXHIBITING AND SPONSORSHIP OPPORTUNITIES.**  
Contact Elliott McGinn Tel. +44 207 978 0029 Email. [AsiaHydrogen@sustainableenergycouncil.com](mailto:AsiaHydrogen@sustainableenergycouncil.com)